

ALB KOREA ANTI-CORRUPTION FORUM

DATE: 29 MARCH 2016

LOCATION: JW MARRIOTT HOTEL SEOUL

KOREA'S TOP ANTI-CORRUPTION EXPERTS IN ONE FORUM

With an increasingly complex regulatory and enforcement environment impacting corporations worldwide, Asian Legal Business is pleased to present a timely full-day conference "ALB Korea Anti-Corruption Forum 2016" on 29 March at the JW Marriott Hotel in Seoul.

Anti-corruption regulatory developments are on a rise and reinforcement of existing frameworks are becoming a critical component in the battle against corrupt practices. Just recently, the Anti-corruption and Civil Rights Commission of Korea drafted the "Improper Solicitation & Graft Act" which aims to eradicate improper solicitations and bribery to promote fair performance of public duties.

Continuous assessments and disciplined improvements are the lifeblood of an effective anti-corruption compliance program. We invite you to join senior in-house legal counsel, compliance professionals and directors from both Korean and international companies who will gather for a candid discussion on current best practices to create, implement and maintain an effective anti-corruption programme within your company

WHY YOU SHOULD ATTEND

- Optimise your anti-corruption compliance and training: move from awareness to adoption
- Be in the forefront of learning new regulatory developments in Korea and across the globe in the fight against corruption
- Master the key elements of a robust stakeholder, reputation and crisis management plan
- Implement anti-corruption efforts from top-down to bottom-up: combine "Tone at the top" with a culture of ethics and accountability
- Meet and partner with key representatives of government, the non-profit, financial, technology, consumer services, education and energy sectors

KEY TOPIC HIGHLIGHTS

- How will extra-territorial laws such as the FCPA or the UK Anti-Bribery Act affect multinational companies operating within Korea?
- How can you ensure complete transparency across your supply chain?
- What checks and balances are needed for third party relationships?
- What are the best practices to adopt to ensure the optimal conduct of internal investigations?
- How significant are the reputational risks from allegations of corruption, and how can these be negated?
- What lessons can be learned from recent anti-corruption enforcement cases in Korea?

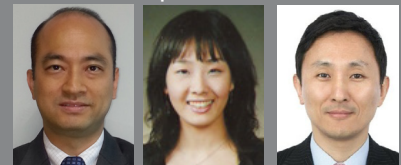
KEY SPEAKERS INCLUDE



KWAK JIN-YOUNG
Vice-Chairperson
Anti-Corruption
and Civil Rights
Commission,
Republic of
Korea

NAM KWON LEE
General Counsel
& Senior Vice
President of
HanGlas - Asia
Legal Director
and Compliance
Officer
Saint-Gobain
Group Korea,
Japan & Thailand

PAUL LEE
Director/Chief
Legal Officer
Cantara Global
Corporation
Associate General
Counsel
Korea Exchange
Bank (Seoul)



NICOLAI NAHRGANG
Managing Director,
General Counsel
& Regional
Compliance Officer
Continental
Korea

JIYEON LEE
Senior Legal
Counsel
Ericsson

EDWARD DHONG
Director and
Senior Regional
Counsel
IBM



SVEN-ERIK BATENBURG
Head of Legal &
Compliance
European
Chamber of
Commerce in
Korea

SUNNY J. PARK
Director of Legal
and Corporate
Affairs
Microsoft Korea

DEAN WARD
Head of Risk
Specialist - North
Asia
Thomson
Reuters



ADRIAN YOON SUK BAE
Head of Legal and
External Affairs -
North Asia
British American
Tobacco

SIMON BARRETT
Partner
Pillsbury

ANDREW HONG
Senior Legal
Counsel
Hyundai Heavy
Industries

To book please visit <https://www.regonline.com/koreaanticorruptionforum2016>

Book 5 delegates and **save an additional 20%**. For further information on delegate places, please contact **Suzana Ahmad** on suzana.ahmad@thomsonreuters.com or call **(65) 63184795**

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PROGRAM AGENDA

08:30

Registration and Networking

09:00

Guest of Honour Address: The present and future of Korea's anticorruption policies

KWAK JIN-YOUNG

Vice Chairperson

Anti-Corruption & Civil Rights Commission, Republic of Korea

09:15

Korea Criminal Code and the coming into force of the "Improper Solicitation & Graft Act"

- Does the Criminal Code have teeth?
- The great divide between public official bribery and private commercial bribery
- Effective enforcement of the old and new laws and lessons learnt from corruption cases in Korea's public and private sector
- What to expect in the regulatory development in Anti-corruption and the coming of the "Improper Solicitation & Graft Act"
- The sharp divide between law and culture: reconciling Korea's culture of gift giving and compliance to corrupt practices legislation

Anti-Corruption & Civil Rights Commission, Republic of Korea

09:45

Extra-territorial legislations and Korea's trans-boundary anti-corruption and anti-bribery collaboration

- Application of extra-territorial legislation in Korean companies and its compliance with the FCPA and the UK Bribery Act
- Case studies of recent joint venture bribes of Korean companies and foreign companies under the FCPA rule of law
- Reducing corruption risk by improving regulatory quality: How foreign companies can assist governments to develop efficient legislations and minimise the risk of government manipulation
- Implications of corruption for commercial parties and foreign investors

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10:15

Refreshment Break

10:35

Panel – Best practices: Anti-corruption compliance programme and training methodologies

- Effective mediums of communication: rolling out an optimal training and compliance programme efficiently.
- Building blocks of an effective anti-corruption compliance programme
- Korea's growing entertainment for

business practice: clear guidelines in distinguishing legitimate entertainment and corrupt practices to employees

- Enforcing a culturally agile programme while taking into consideration Korean customs of business
- Going global, acting local: how to localise global, one-size-fits-all compliance codes

NAM KWON LEE

General Counsel

Saint-Gobain Korea

JIYEON LEE

Senior Legal Counsel

Ericsson

SVEN-ERIK BATENBURG

Head of Legal & Compliance

European Chamber of Commerce in Korea

ANDREW HONG

Senior Legal Counsel

Hyundai Heavy Industries

11:35

Conducting Due Diligence on Anti-Bribery and Anti-Corruption

- Hints and tips for conducting robust due diligence
- Important issues to watch out for
- Think local, not global

DEAN WARD

Head of Risk Specialist - North Asia

Thomson Reuters

12:25

Networking Luncheon

13:25

Panel – Internal Investigations: best practices and pitfalls to avoid

- Best practices in conducting interviews for corporate counsel
- Do's and don'ts in conducting investigation
- Corporate attorney-client privilege: the challenges of waivers
- Streamlining the classification of crises and the cross-departmental division of responsibilities during investigations
- Reputation management: protecting the company's interests

SIMON BARRETT

Partner

Pillsbury

NICOLAI NAHRGANG

Managing Director, General Counsel & Regional Compliance Officer

Continental Korea

PAUL LEE

Director/Chief Legal Officer

Cantara Global Corporation

CHAN SUNG

Regional Counsel – North Asia

Diageo

JISANG YOON

General Counsel

Genstar

14:25

Handling the fallout – multi-front risk mitigation and reputation management in a corruption-related crisis

- What makes for a good communications strategy to deal with stakeholders and opponents simultaneously?
- How to protect reputation and shareholder/customer confidence in the face of corrupt events or allegations?
- What pre-crisis preparations and investments should companies be making?
- Lobbying for industry-wide compliance standards: using collective and corporate advocacy to address anti-corruption at its root cause and enact industry-wide attitudinal change

PAUL S. MARSTON

Counsel

Pillsbury

14:55

Refreshment Break

15:15

Panel – Cultivating a company culture of integrity, accountability and transparency

- Adhering to corporate values and ethics: embracing a company culture of integrity
- Bad apples or bad barrels: how can organisations build a business case for anti-corruption and compliance?
- How to ingrain ownership of risk beyond the compliance team: moving from staff training to the adoption of anti-corruption and ethics principles across the company

ADRIAN YOON SUK BAE

Chief Legal Officer

British American Tobacco

EDWARD DHONG

Regional Counsel, Korea

IBM

SUNNY j. PARK

Director of Legal and Corporate Affairs

Microsoft Korea

16:40

End of Korea Anti-corruption Forum 2016