

**ALB**

# ASEAN INTEGRATION SUMMIT

DATE: MARCH 26, 2015  
LOCATION: MARINA MANDARIN SINGAPORE

## NAVIGATE MULTIPLE LEGAL JURISDICTIONS IN ONE ASEAN

ASEAN Integration is set to transform the ASEAN region, by creating a trading bloc designed to help Asia compete across all global markets. The ASEAN Economic Community (AEC) blueprint will establish a single market designed to accelerate the region's global trade competitiveness, ease free movement of human capital, enhance involvement of private sectors in the region's economic growth and increase connectivity and develop infrastructure.

However, with opportunity also come significant challenges, and companies across the region will have to adapt to the new system – with new local and regional legislation to take into account, and changes required across all aspects of doing business in the region. ALB's inaugural ASEAN Integration Summit 2015 will bring together the region's key government and private sector leaders to forge partnerships and devise solutions on the legal, regulatory, and business challenges of the AEC.

**2.5**  
PUBLIC CPD  
POINTS**PRACTICE AREA:**  
CORPORATE/  
COMMERCIAL**TRAINING  
CATEGORY:**  
GENERAL

## REGION'S EXPERT SPEAKERS

**ALAN BOLLARD**  
Executive Director  
**Asia Pacific  
Economic  
Cooperation  
Secretariat****CHRIS HUMPHREY**  
Executive Director  
**EU-ASEAN  
Business Council****ALADDIN RILLO**  
Senior Economist  
**Asian  
Development  
Bank Institute****MICHAEL EWING-  
CHOW**  
Associate Professor  
**National  
University of  
Singapore****YEO LAY HWEE**  
Director  
**European Union  
Centre****JAYANT MENON**  
Lead Economist,  
Trade and  
Regional  
Cooperation  
**Asian  
Development  
Bank****ELEAZAR RICOTE**  
Deputy Executive  
Director  
**Philippine  
Public-Private-  
Partnership  
Centre****SIMON TAY**  
Chairman  
**Singapore  
Institute of  
International  
Affairs**  
and Senior  
Consultant  
**Wong  
Partnerships****AXEL WINTER**  
Global Head of  
Process & Data  
Architecture  
**Standard  
Chartered****DENIS HEW**  
Director, Policy  
Support Unit  
**Asia Pacific  
Economic  
Cooperation  
Secretariat****SHIVAJI DAS**  
Senior Vice  
President and  
Global Head,  
Public Sector  
**Frost & Sullivan****THOMAS MCNUTT**  
Head of  
Government and  
Public Affairs  
**American  
Chamber of  
Commerce -  
Singapore****ANGELA MANCINI**  
Director, Global  
Client Services for  
Southeast Asia  
**Control Risks****ANDREW  
MCCONVILLE**  
Head of Corporate  
Affairs  
**Syngenta Asia  
Pacific****SARBIT SINGH**  
Head of Dispute  
Resolution Practice  
**Duane Morris &  
Selvam****BRAHMA  
SHARMA**  
Global Head of  
Markets Tax and  
Regional Partner -  
Asia Pacific  
**KPMG Asia  
Pacific**

### WHY YOU SHOULD ATTEND

- Enjoy unmatched access to colleagues and leaders from every facet of the ASEAN Economic Community
- Explore new partnership opportunities with institutional decision makers in the region's private and government institutions
- Discover best practices, data-driven insights and trends in cross-border opportunities and investments in business, trade, and infrastructure
- Gain key knowledge on seizing vast opportunities in a regional economy growing as fast as China and as big as Germany's by 2018
- Benefit from the expertise of some of the region's leading authorities in mitigating the legal risks of protectionism
- Discover key concepts, innovations, and solutions vital to coping with the key challenges of integration and seizing opportunities to this regional milestone

### KEY TOPIC HIGHLIGHTS

- Receive a critical analysis of the ASEAN Governance and comparative analysis of international and regional organizations
- Get updated on recent legal and regulatory developments in the region
- Understand the impact on business operations across ASEAN
- Negate the risk from changing regulations in taxation, trade, intellectual property, and e-commerce.
- Learn about optimal dispute settlement options in an integrated ASEAN
- Prevailing over public-private partnership challenges: How to accelerate the necessary private investment in the region

To book please visit [www.regonline.com/ASEAN2015](http://www.regonline.com/ASEAN2015)  
Book 5 delegates and **save an additional 20%**

For further information on delegate places, please contact Sheila at [sheila.lum@thomsonreuters.com](mailto:sheila.lum@thomsonreuters.com) or call (65) 6870 3252  
For sponsorship or speaking enquiries, please contact Amantha at [amantha.chia@thomsonreuters.com](mailto:amantha.chia@thomsonreuters.com) or call (65) 6870 3917

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## PROGRAM AGENDA

**08:30**

Registration and Networking

**09:00**

Chair's welcoming address

**09:15**

### Panel Session: A critical analysis of the ASEAN Governance and comparative analysis of international and regional organizations

- Encompassing all countries in the region despite great disparity of development, growth, and deep variances of own interests.
- Navigating ASEAN Governance and its successful function in eradicating war through economic, political and security cooperation
- Comparing different approaches to regional integration between the EU and the ASEAN as well as their changing modes of governance
- Analyzing the achievements of policy-making and governance in the EU and the ASEAN

**Moderator:**



**YEO LAY HWEE**  
Director  
European Union Centre

**Panelists:**



**CHRIS HUMPHREY**  
Executive Director  
EU-ASEAN Business Council



**MICHAEL EWING-CHOW**  
Associate Professor  
National University of Singapore



**ALADDIN RILLO**  
Senior Economist  
Asian Development Bank Institute

**10:05**

### Physical Connectivity – prerequisite for shared economic growth

- Infrastructure development requirements towards an increased intraregional trade and regional demand
- The role of regional infrastructure cooperation in growth and integration
- Projects for improved and integrated roads, railways, airways, ports and energy and telecommunication networks for the ASEAN
- ASEAN Infrastructure Fund: mobilizing the region's resources for its infrastructure development

**Moderator:**



**ELEAZAR RICOTE**  
Deputy Executive Director  
Philippine Public-Private Partnership Centre

**Panelists:**



**ALAN BOLLARD**  
Executive Director  
Asia Pacific Economic Cooperation Secretariat



**JAYANT MENON**  
Lead Economist, Trade and Regional Cooperation  
Asian Development Bank

**10:55**

Refreshment Break

**11:10**

### Harmonising ASEAN amidst the patchwork of legal systems dividing the region

- Trade facilitation measures organized by ASEAN such as standard setting, harmonization and mutual recognition arrangements
- Informal rule-making involving cross-border policy coordination and standard setting
- Participation from non-traditional international law actors such as experts, industry groups, international organisations and domestic agencies
- How ASEAN could develop common rules and policies despite national differences



**SIMON TAY**  
Chairman  
Singapore Institute of International Affairs and Senior Consultant  
Wong Partnerships

**11:40**

### Panel session: Challenges and opportunities of integration – Is your business ready?

- Why invest in the ASEAN?
- Insights on the business challenges presented by the ASEAN Integration
- Assessing your organization's readiness for the opportunities that lies ahead

**Moderator:**



**PITAKDUMRONGKIT KAEWKAMOL**  
Assistant Professor, Centre for Multilateralism Studies  
S. Rajaratnam School of International Studies

**Panelists:**



**AXEL WINTER**  
Global Head of Process & Data Architecture  
Standard Chartered



**DENIS HEW**  
Director, Policy Support Unit  
Asia Pacific Economic Cooperation Secretariat



**SHIVAJI DAS**  
Senior Vice President and Global Head, Public Sector  
Frost & Sullivan

**12:30**

Networking Luncheon

**13:30**

### ASEAN Economic Outlook for 2015

- Examining the 2015 ASEAN Business Outlook Survey
- Understanding business leaders' assessments of outlooks on business and opportunities in the region
- The region's overall economic outlook



**THOMAS MCNUTT**  
Head of Government and Public Affairs  
American Chamber of Commerce - Singapore

**14:00**

### Panel session: Protectionism - prevalent risk to building an integrated region

- How the concept of ASEAN integration at risk to a potentially protectionist market?
- Focusing on domestic growth in combination with an openness to deepen regional integration
- How intra-economic ASEAN economy can strengthen the region from economic turmoil instead of resorting to protectionist policies

**Moderator:**



**DENIS HEW**  
Director, Policy Support Unit  
Asia Pacific Economic Cooperation Secretariat

**Panelists:**



**ANGELA MANGINI**  
Director, Global Client Services for Southeast Asia  
Control Risks



**ANDREW MCCONVILLE**  
Head of Corporate Affairs  
Syngenta Asia Pacific



**ALADDIN RILLO**  
Senior Economist  
Asian Development Bank Institute

**14:50**

### Dispute resolution in an integrated ASEAN

- A comparative overview of existing dispute resolution mechanisms in ASEAN member states
- ASEAN initiatives to promote a dispute resolution framework for an integrated region
- Singapore as a regional dispute resolution hub



**SARBIT SINGH**  
Head of Dispute Resolution Practice  
Duane Morris & Selvam

**15:40**

Refreshment Break

**15:55**

### Tax and ASEAN: How will tax policies impact ASEAN business?

- Regional integration of tax policies: what is the extent of ASEAN tax coordination to date and what is planned for the future?
- Tax competition: an important tool for ASEAN countries to attract FDI, but what lessons can be learned from the EU regional integration?
- Wider tax developments: what will the impact of fundamental international tax changes (OECD's BEPS Action Plan) be for ASEAN business?



**BRAHMA SHARMA**  
Global Head of Markets Tax and Regional Partner - Asia Pacific  
KPMG Asia Pacific

**16:25**

Closing Remarks