



SE ASIA ANTI-CORRUPTION FORUM



DATE: 30 JUNE 2015
LOCATION: SINGAPORE

Home to some of the world's richest and poorest countries, the average score for ASEAN member states in Transparency International's 2014 Corruption Perceptions Index is a meagre 38 out of 100. Governments, international organisations and civil society therefore advocate for the creation of an ASEAN Integrity Community, complementary to regional economic harmonisation efforts with tighter anti-corruption collaboration and joint enforcement.

ALB's South East Asia Anti-Corruption Forum connects policy-makers and playmakers behind these initiatives with senior representatives of the private sector, translating high-level (inter-)governmental frameworks into practical operational, business, compliance and training strategies for corporations.

Top reasons to attend:

- Optimise your anti-corruption compliance and training: move from awareness to adoption
- Take advantage of ASEAN integration to drive advocacy and enact region-wide anti-corruption compliance standards
- Master the key elements of a robust stakeholder, reputation and crisis management plan
- Implement anti-corruption efforts from top-down to bottom-up: combine "Tone at the top" with a culture of ethics and accountability
- Meet and partner with key representatives of government, the non-profit, financial, technology, consumer services, education and energy sectors across ASEAN

Gain practical advice on the following:

- How will extra-territorial laws such as the FCPA or the UK Anti-Bribery Act affect multinational companies operating within ASEAN?
- How can you ensure complete transparency across your supply chain?
- What checks and balances are needed for third party relationships?
- What due diligence and anti-corruption measures must be undertaken prior to and following the completion of an M&A transaction?
- What are the best practices to adopt to ensure the optimal conduct of internal investigations?
- How significant are the reputational risks from allegations of corruption, and how can these be negated?
- What lessons can be learned from recent anti-corruption enforcement cases in Asia?

To book, please visit www.regonline.com/SEAAC2015.
Book 5 delegates and save an additional 20%.
For enquiries, call **Sheila** at (65) 6870 3252 or email sheila.lum@thomsonreuters.com.
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3 Public CPD points

Practice Area: Corporate/ Commercial
Training Level: General
SILE Attendance Guidelines: Participants who wish to claim CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. This includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to www.sileCPDcentre.sg for more information.

TOP ANTI-CORRUPTION AND COMPLIANCE EXPERTS



MUSTAFAR ALI
Deputy Chief Commissioner (Prevention), Malaysian Anti-Corruption Commission (MACC)

DR MARK LOVATT
Business Integrity Programme Manager, Transparency International Malaysia

HON. OVERALL DEPUTY OMBUDSMAN MELCHOR ARTHUR H. CARANDANG
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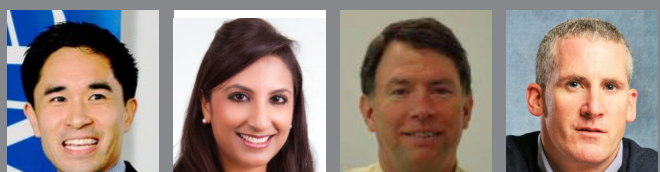


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Director, Compliance & Litigation, Microsoft Asia Pacific & Japan



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PROGRAM AGENDA

<p>08:15 Registration</p> <p>08:50 Chair's Opening Remarks</p> <p>09:00 Keynote Opening Address</p> <p>TAUR-JIUN WONG <i>President, Singapore Corporate Counsel Association; Head of Legal, Rabobank</i></p> <p>09:15 Keynote roundtable: Regulatory trends and anti-corruption initiatives from across the Asia-Pacific region</p> <ul style="list-style-type: none"> The application of extra-territorial anti-corruption and anti-bribery legislations in the Asia-Pacific region: compliance with the US FCPA, the UK Bribery Act and the Canada's Corruption of Foreign Public Officials Act The potential of the upcoming ASEAN Economic Community (AEC) and the prospective ASEAN Integrity Community to drive policy harmonization Trans-boundary anti-corruption collaboration and joint enforcement in Asia Pacific Increasing enforcement within Asia Pacific countries and subsequent lessons learnt Creating a level playing field for business: tripartite anti-corruption initiatives between government, private sector and civil society <p>10:35 Refreshment break</p> <p>10:45 Panel: Setting up an optimal anti-corruption and anti-bribery training and compliance programme</p> <ul style="list-style-type: none"> What are the building blocks of an anti-corruption training and compliance programme Devising clear anti-bribery policies and controls to ensure employees can distinguish between legitimate entertainment and misconduct Setting up an effective whistleblowing mechanism 	<ul style="list-style-type: none"> Going global, acting local: how to localise global, one-size-fits-all compliance codes Evaluating the potential of compliance-related Key Performance Indicators (KPIs) How to enforce core values of ethics despite peer pressure/conformity to culturally accepted corrupt practices? <p>12:00 Due diligence and risk management strategies for cross-border, multi-party commercial transactions</p> <ul style="list-style-type: none"> What third party risks do you face, how can you best manage these and how much detail should your Know Your Customer (KYC) and screening protocols cover? Key elements of a risk-based due diligence framework for M&A deals and Joint Ventures to minimise reputational, financial and operational risks Addressing practical challenges, including scarce resources, diverse cultures and legal regimes, lack or loss of reliable data or uncooperative parties When and how to terminate a relationship with potential risk factors? <p>13:00 Networking luncheon</p> <p>14:00 Panel: Streamlining your organisation's third party relations across multiple jurisdictions and stakeholders</p> <ul style="list-style-type: none"> Managing external parties including subsidiaries, franchises and vendors: how to maintain supply chain transparency Mitigating risks of minority partners of Joint Ventures operating in high-risk jurisdictions Rolling out standardised anti-corruption policies and training during a Post Merger Integration (PMI) phase Adopting a balanced approach: walking the fine line between regulating employee conduct and respecting employee rights <p>14:50 Panel: Investigations and forensic analysis:</p> <ul style="list-style-type: none"> Practical tips on monitoring, detecting and investigating red flags: the dos and don'ts of when and how to conduct an investigation Streamlining the classification of crises and the cross-departmental division of 	<ul style="list-style-type: none"> responsibilities during investigations Balanced approach to protect both the victim, the whistleblower and the potential suspect Juggling data protection, confidentiality and transparency provisions during document (e-)discovery Post-investigation stakeholder management: ensuring employee retention, business continuity and the incorporation of recommendations in day-to-day operations <p>15:40 Refreshment break</p> <p>15:50 Handling the fallout – multi-front risk mitigation and reputation management in a corruption-related crisis</p> <ul style="list-style-type: none"> What makes for a good communications strategy to deal with stakeholders and opponents simultaneously? How to protect reputation and shareholder/customer confidence in the face of corrupt events or allegations? What pre-crisis preparations and investments should companies be making? Lobbying for industry-wide compliance standards: using collective and corporate advocacy to address anti-corruption at its root cause and enact industry-wide attitudinal change <p>16:40 Panel: Establishing a culture of good governance and transparency</p> <ul style="list-style-type: none"> Tone at the top: Ensuring that senior executives and the Board "walk the talk" and actively embrace corporate values and ethics Bad apples or bad barrels: how can organisations build a business case for anti-corruption and compliance? How to ingrain ownership of risk beyond the compliance team: moving from staff training to the adoption of anti-corruption and ethics principles across the company <p>17:25 Chair's closing remarks</p> <p>17:30 End of the South East Asia Anti-Corruption Forum</p>
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Do you want to reach out to an audience of in-house legal and compliance experts from across the SE Asia region? Do you have anti-corruption solutions or services suitable for corporates within ASEAN? Speaking and sponsorship opportunities are still available at this conference – for more information, please contact **Amantha Chia** on amantha.chia@thomsonreuters.com or call **+65 6870 3917**

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